



AGENDA
MLDC REGULAR MEETING 07-14-2022
Location: Virtual via Zoom

ATTENDANCE: **Present:** Kelly Teacher, Randy Cochran, Alex Goodman, John Lavelle, Fred Harding
Absent: Nicole Irwin, Dave Lybolt

CALL TO ORDER – 6:14 PM

RATIFICATION OF E-VOTES AND PRE-APPROVED EXPENDITURES:

E-Vote approval to pay \$1829 for Directors and Officers Insurance (**see Exhibit A1**)

Pre-Approved Numbered Medallions for Farmers Market Stall ID's (**See Exhibit A2**)

Pre-approved Facebook Fees for Boosting Posts using Debit Card - \$131.68 over 60 days.

Action Taken: Moved Ratification: Fred Harding Second: John Lavelle Vote: Unanimous

MINUTES: Approval of Regular Meeting of 05-11-2022:

Action Taken: Moved Acceptance: Fred Harding Second: Randy Cochran Vote: Unanimous

TREASURER'S REPORT (Bookkeeper JGS, CPA):

✓ Bank Balance – Checking - Operating Acct. as of 06-30-2022: \$24,287.57 (**see Exhibit B1**)

✓ P & L – Checking – Operating Account Year to Date 06-30-2022 (**see Exhibit B2**)

✓ Balance Sheet – Operating Account – as of 06-30-2022 (**see Exhibit B3**)

Action Taken: Moved Acceptance: Randy Cochran Second: Fred Harding Vote: Unanimous

✓ Available Balance as of July 14, 2022 – \$22,520.29

PRESENTATION OF BILLS

✓ USPS - \$66 .00 PO Box Rental (**see Exhibit C1**)

✓ PFK O'Conner Davies - \$150.00 for July bookkeeping (**see Exhibit C2**)

✓ Fred Harding – Reimburse for Office Supplies from Staples - \$72.43 (**see Exhibit C3**)

✓ Highway Displays - \$800 for July Billboard Rental (**see Exhibit C4**)

✓ John Lavelle – Reimbursement for Farmers Market Supplies (Liquid chalk) -\$28.17 (**see Exhibit C5**)

✓ Dun Dreamin Farm- \$850.00 for horse drawn wagon for Mamakating Summer Day Camp (**see Exhibit C6**)

✓ Alex Goodman – \$11.50 Reimbursement for Stamps

Action Taken: Moved Authorization to Pay Bills: Kelly Teacher Second: John Lavelle Vote: Unanimous

COMMITTEE REPORTS

D&H TRANSPORTATION HERITAGE COUNCIL (Dave Lybolt)

GRANTS (Fred Harding)

✓ Kohl's through Benevity - \$258.33 in May. Kohl's through Benevity - \$1058.33 in June. (**see Exhibit D1**)

CALENDAR (Production-Randy Cochran; Distribution -John Lavelle):

TRAIL APPS (Kelly Teacher, Randy Cochran, Fred Harding)-Kelly to Coordinate with Kerron Barnes

FARMERS MARKET(John Lavelle, Kelly Teacher, Fred Harding)

PUBLIC RELATIONS & SOCIAL MEDIA (Kelly Teacher, Randy Cochran, Fred Harding).

✓ PR Posting Plan Results (**see Exhibit D1**) John Lavelle (Google), Fred Harding (Facebook) Kelly Teacher (Instagram),

BUSINESS PROMOTION (Randy Cochran, Alex Goodman, Fred Harding):

BUSINESS DEVELOPMENT

OTHER BUSINESS THAT MAY COME BEFORE THE BOARD

ADJOURNMENT at

Action Taken: Moved approval: Randy Cochran; Second: Alex Goodman; Vote: Unanimous

EXHIBIT A1

**Hutchings Agency Inc
45 Dolson Avenue
Middletown, NY 10940-0606
(845) 343-2148**

Date: 06/2/2022

Insured: Mamakating Local Development Corporation
P O BOX 729
Wurtsboro, NY 12790

Expiring #: EPPE191592
Policy Effective: 07/12/2022
Policy Expires: 07/12/2023
Minimum Earned: 0.00%
100.00%

Carrier: Great American Insurance Co

This quote may be subject to audit and a favorable inspection.

INDICATION


Coverage	Cost
Directors and Officers Premium	\$ 1,629.00
Service Fee (fully earned)	\$ 200.00
Total Cost	\$ 1,829.00

BINDING CONDITIONS

Prior to binding, Hutchings Agency Inc must receive the following via email or fax:

1. \$1,829.00 (Check)
2. Refer to Carrier Quote for terms, conditions, bind requirements, and forms/endorsements that will apply to this policy.
3. Completed 'Total Cost Form', signed and dated by the insured.

EXHIBIT A2



1-800-233-3310
uline.com
PO Box 88741 • Chicago IL 60680-1741

150085749 **

INVOICE
ULINE FED ID#: 36-3684738

SHIPPING SUPPLY SPECIALISTS

THANK YOU FOR YOUR ORDER. ULINE CUSTOMER SINCE 2021

SOLD TO:
MDG2017 00000484 1 MB 048 5 20330675
MAMAKATING LOCAL DEVLPMNT CORP
PO BOX 761
WURTSBORO NY 12790-0761

YOUR ORDER # 71091194
SHIP TO:
MAMAKATING LOCAL DEVLPMNT CORP
20 HARD CINDER RD
WURTSBORO NY 12790-2021

U100-9-2013

CUSTOMER NO.	PURCHASE ORDER NO.	SHIP VIA	ORDER DATE	DATE SHIPPED	TERMS	INVOICE DATE
20330675	FRED	UPS GROUND	6/13/22	6/13/22	MASTER CARD	6/13/22
QUANTITY		ITEM NUMBER	DESCRIPTION	UNIT PRICE	EXTENDED PRICE	
ORDERED	U/M	BACK ORDERED				
1	BG		S-11901 1.5" BRASS TAG NUMBERED 1-100 CHARGED TO YOUR CREDIT CARD 175.92 XXXX-XXXX-XXXX-6023	144.00	144.00	

EXHIBIT B1

10:05 AM

Mamakating Local Development Corporation Reconciliation Detail

07/05/22

Jeff Bank 9109420, Period Ending 06/30/2022

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						24,615.33
Cleared Transactions						
Checks and Payments - 10 items						
Check	06/02/2022	277	TravelStorys GPS L...	X	-1,500.00	-1,500.00
Check	06/06/2022	282	Alisa Goldstein	X	-100.00	-1,600.00
Check	06/14/2022		Uline Ship Supplies	X	-175.92	-1,775.92
Check	06/14/2022	268	John Lavelle	X	-28.17	-1,804.09
Check	06/16/2022	269	Dave Bendlin	X	-150.00	-1,954.09
Check	06/16/2022	270	Everything Animals ...	X	-100.00	-2,054.09
Check	06/21/2022	266	Highway Displays Inc	X	-537.00	-2,591.09
Check	06/22/2022	279	Debbie Fisher	X	-100.00	-2,691.09
Check	06/23/2022	267	PKF O'Connor Davies	X	-150.00	-2,841.09
Check	06/27/2022		Ca Menlo Park Face...	X	-35.00	-2,876.09
Total Checks and Payments					-2,876.09	-2,876.09
Deposits and Credits - 5 items						
Deposit	06/10/2022			X	690.00	690.00
Deposit	06/13/2022			X	260.00	950.00
Deposit	06/21/2022			X	260.00	1,210.00
Deposit	06/28/2022			X	280.00	1,490.00
Deposit	06/29/2022		Benevity Fund Dona...	X	1,058.33	2,548.33
Total Deposits and Credits					2,548.33	2,548.33
Total Cleared Transactions					-327.76	-327.76
Cleared Balance					-327.76	24,287.57
Register Balance as of 06/30/2022					-327.76	24,287.57
Ending Balance					-327.76	24,287.57

10:10 AM

Mamakating Local Development Corporation Profit & Loss

07/05/22

January through June 2022

Cash Basis

	Jan - Jun 22
Ordinary Income/Expense	
Income	
Farmer's Market Fees	3,990.00
Summer Camp Grant Income	1,316.66
Town	28,000.00
Total Income	33,306.66
Gross Profit	33,306.66
Expense	
Advertising Farmers Market	8,516.30
Farmers Market Equipment&Supply	482.70
Farmers Market Music	450.00
Membership Fee	115.00
Office Supplies	266.26
Outside Bookkeeping Service	900.00
Travel Story Trail App	1,500.00
Total Expense	12,230.26
Net Ordinary Income	21,076.40
Net Income	21,076.40

EXHIBIT B2
EXHIBIT B3

10:11 AM
07/05/22
Cash Basis

Mamakating Local Development Corporation
Balance Sheet
As of June 30, 2022

	<u>Jun 30, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Jeff Bank 9109420	24,287.57
Total Checking/Savings	<u>24,287.57</u>
Other Current Assets	
Food Vendor Loan Receivable	250.00
Total Other Current Assets	<u>250.00</u>
Total Current Assets	<u>24,537.57</u>
TOTAL ASSETS	<u>24,537.57</u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	35,000.00
Unrestricted Net Assets	-31,538.83
Net Income	21,076.40
Total Equity	<u>24,537.57</u>
TOTAL LIABILITIES & EQUITY	<u>24,537.57</u>

EXHIBIT C1

This is a friendly reminder that your Post Office Box renewal fee of \$66.00 for the PO Box listed below is due by 07/31/2022.

PO Box: 761
Post Office location: 39 SULLIVAN ST
WURTSBORO, NY
12790

EXHIBIT C2



Mamakating Local Development
Corp
Fred Harding
2948 Rt. 209
Wurtsboro, NY 12790

Date: 7/5/2022

Client:14750.

Invoice #: 186243

For Professional Services Rendered

E.I.N. 27-1728945

Retainer per engagement letter for the month of September 30, 2022

Invoice Total: \$150.00

EXHIBIT C3



EXHIBIT C4

Highway Displays, Inc.
404 Maple Street Poughkeepsie, NY 12601 US
845-452-2121
evajames@highwaydisplays.com
highwaydisplays.com

DUE 07/31/2022

\$800.00

EXHIBIT C5



PAID

Invoice: #4971140

Date of Order: Thursday, 12 May 2022

BILL TO:

John Lavelle
376 Wilsey Valley Rd
Wurtsboro, NY 12790

DELIVER TO:

John Lavelle
376 Wilsey Valley Rd
Wurtsboro, NY 12790

PO:
kd2flx@yahoo.com

Product No	Products	Qty	Price	Total
RST306006	Testors Spray Chalk Set	1	\$17.09	\$17.09
Subtotal:				\$17.09
Shipping:				\$8.99
NY Tax 8.00%:				\$2.09
Total:				\$28.17
PayPal Checkout: PAYID-MJ6Q4AY2TC4063354483422M				\$28.17
Balance due:				\$0.00

EXHIBIT C6

Hello Again Sean-

This email is to confirm that you will provide horse drawn covered wagon rides for the Mamakating Summer Camp attendees on Wednesday, August 3rd from 10:00 AM to 2:00 PM. The agreed upon fee is \$850. As also agreed, payment will be made by check from the Mamakating Local Development Corporation on the date of the event.

INVOICE TO BE PRESENTED DAY OF EVENT (AUGUST 3RD)

EXHIBIT D1

MAMAKATING LOCAL DEVELOPMENT CORPORATION has received new donations through the Benevity Giving Platform. The amount of the disbursement is \$1058.33. The funds are disbursed to you by The American Online Giving Foundation, Benevity's foundation partner.

You can find details about this disbursement through the reports available online at the Benevity Causes Portal:

- Sign in to your Cause Profile at the [Benevity Causes Portal](#).
- Disbursement reports are displayed by period end date. The period end date for this disbursement is May 31, 2022.

EXHIBIT E1

GOOGLE RESULTS

[June performance at a glance](#)

1

call
No change

0

messages

78

people asked for directions
+62%

83

website visits from
profile
+107%

1,158

profile views
+66%

506

searches
+98%

FACEBOOK RESULTS

Reach: Apr 13 - Jul 11 = **5,639**

The number of [people](#) who saw your ads at least once. Reach is different from [impressions](#), which may include multiple views of your ads by the same people. This metric is estimated

Location:

Where people were located when they saw your ads.

New York **85 %**

Pennsylvania **9 %**

New Jersey **6 %**

Unknown **<1 %**

Connecticut **<1 %**

Age and gender

The estimated breakdown of [people](#) who saw your ads.

76.2% Women; 23.8% Men

Link Clicks: = 170

The number of clicks on our ads