



AGENDA
MLDC REGULAR MEETING 06-09-2022
Location: Virtual via Zoom

ATTENDANCE: Present: Randy Cochran, John Lavelle, Fred Harding, Kelly Teacher, Alex Goodwin, Nicole Irwin

Absent: Dave Lybolt

CALL TO ORDER – 6:00 PM

RATIFICATION OF E-VOTES:

NONE – NO ACTION REQUIRED

Action Taken: Moved Acceptance: Second: Vote:

MINUTES: Approval of Regular Meeting of 05-11-2022:

Action Taken: Moved Acceptance: John Lavelle Second: Kelly Vote: Aye, Unanimous

TREASURER’S REPORT (Bookkeeper JGS, CPA):

✓ Bank Balance - Checking - Operating Acct. as of 05-31-2022: \$24,615.33 (see Exhibit B1)

✓ P & L – Checking – Operating Account Year to Date 05-31-2022 (see Exhibit B2)

✓ Balance Sheet – Operating Account – as of 05-31-2022 (see Exhibit B3)

Action Taken: Moved Acceptance: Alex Goodman Second: Kelly Teacher Vote: Aye, unanimous

✓ Available Balance – \$23,015.33

Plus deposit John Lavelle has from Famers market Participation Fees.

PRESENTATION OF BILLS

✓ Highway Display Billboard - \$537.00 (Includes discount for late installation) (see Exhibit C1)

✓ PFK O’Conner Davies - \$150.00 for June bookkeeping (see Exhibit C2)

✓ Any Night Ramblers to Dave Bendlin \$150

✓ \$28.17 reimbursement to John Lavelle for spray chalk (Farmers Market)

Action Taken: Moved Authorization to Pay Bills: Kelly Teacher Second: Alex Vote: Aye, Unanimous

COMMITTEE REPORTS

D&H TRANSPORTATION HERITAGE COUNCIL (Dave Lybolt) - not present

GRANTS (Fred Harding)

✓ Horses Bob and Billy – Kohl’s through Benevity \$258.33 Received to date

CALENDAR (Production-Randy Cochran; Distribution -John Lavelle):

TRAIL APPS (Kelly Teacher, Randy Cochran, Fred Harding)

FARMERS MARKET(John Lavelle and Fred Harding)

✓ Decision regarding MT Plate and Certificates of Insurance. Since they did not respond with License or Certificates of Insurance by May 18th per May Motion, Participation Fee Returned. They were not happy but after several months of asking it seems fair. Next Food vendor who previously requested inclusion (That’s My Dog Cart) immediately provided Application, Signed Vendor Guide, Licenses and Certificates of Insurance required. Side Note – she sold out of her special of the day (Meatball Sandwiches) in the first hour. Of course, still had lots of hot dogs and burgers, etc.

✓ Bistro Tables Full the entire 3 hours. Should we get 2 or 3 more? Set costs approx. \$90 - \$100 - Set aside for further discussion

✓ One of Bow Flags broken. Should we replace? Approx. \$50 each. - NO

✓ Tags for booths apex \$70

Action Taken: Moved: Kelly Teacher Second: John Lavelle Vote: Aye, Unanimous

✓ More vendors. More demand for carts. Should we get one more? Approx. \$250-\$275.

- proposed to buy 8 folding chairs

Action Taken: Moved: Alex Goodman Second: Fred Harding Vote: Aye, Unanimous

PUBLIC RELATIONS & SOCIAL MEDIA (Kelly Teacher, Randy Cochran, Fred Harding).

✓ New Website

✓ PR Posting Plan - Kelly Teacher (Instagram), John Lavelle (Google), Fred Harding (Facebook)
Google Analytics attached (see Exhibit D1)

BUSINESS PROMOTION (Randy Cochran, Alex Goodman, Fred Harding):

BUSINESS DEVELOPMENT

OTHER BUSINESS THAT MAY COME BEFORE THE BOARD

ADJOURNMENT at 6:52pm

Action Taken: Moved approval: Randy Cochran; Second: Kelly Teacher; Vote: Unanimous

EXHIBIT B1

11:32 AM

Mamakating Local Development Corporation

06/02/22

Reconciliation Detail

Jeff Bank 9109420, Period Ending 05/31/2022

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						32,309.91
Cleared Transactions						
Checks and Payments - 15 items						
Check	05/02/2022		Ca Menlo Park Face...	X	-10.00	-10.00
Check	05/03/2022		Ca Menlo Park Face...	X	-6.62	-16.62
Check	05/04/2022		Ca Menlo Park Face...	X	-15.00	-31.62
Check	05/09/2022	261	Highway Displays Inc	X	-1,699.00	-1,730.62
Check	05/09/2022		Ca Menlo Park Face...	X	-25.00	-1,755.62
Check	05/10/2022	260	The Shawangunk Jo...	X	-1,672.80	-3,428.42
Check	05/11/2022	263	Sullivan County De...	X	-2,560.00	-5,988.42
Check	05/12/2022	264	Catskill Delaware Pu...	X	-200.00	-6,188.42
Check	05/13/2022	265	Keller Signs	X	-748.00	-6,936.42
Check	05/13/2022		Staples	X	-278.61	-7,215.03
Check	05/16/2022		Ca Menlo Park Face...	X	-35.00	-7,250.03
Check	05/20/2022		Ca Menlo Park Face...	X	-7.38	-7,257.41
Check	05/23/2022	276	MT Plate	X	-50.00	-7,307.41
Check	05/25/2022	262	PKF O'Connor Davies	X	-150.00	-7,457.41
Check	05/27/2022	278	Outdoor Media Corp	X	-945.50	-8,402.91
Total Checks and Payments					-8,402.91	-8,402.91
Deposits and Credits - 2 items						
Deposit	05/12/2022			X	450.00	450.00
Deposit	05/31/2022		Benevity Fund Dona...	X	258.33	708.33
Total Deposits and Credits					708.33	708.33
Total Cleared Transactions					-7,694.58	-7,694.58
Cleared Balance					-7,694.58	24,615.33
Register Balance as of 05/31/2022					-7,694.58	24,615.33
Ending Balance					-7,694.58	24,615.33

EXHIBIT B2

9:20 AM
06/08/22
Cash Basis

Mamakating Local Development Corporation Profit & Loss January through May 2022

	<u>Jan - May 22</u>
Ordinary Income/Expense	
Income	
Farmer's Market Fees	2,500.00
Summer Camp Grant Income	258.33
Town	28,000.00
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Total Income	30,758.33
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Gross Profit	30,758.33
Expense	
Advertising Farmers Market	7,944.30
Farmers Market Equipment&Supply	278.61
Membership Fee	115.00
Office Supplies	266.26
Outside Bookkeeping Service	750.00
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Total Expense	9,354.17
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Net Ordinary Income	21,404.16
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Net Income	<u><u>21,404.16</u></u>

EXHIBIT B3

EXHIBIT C1

9:22 AM
06/08/22
Cash Basis

Mamakating Local Development Corporation
Balance Sheet
As of May 31, 2022

	<u>May 31, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Jeff Bank 9109420	24,615.33
Total Checking/Savings	24,615.33
Other Current Assets	
Food Vendor Loan Receivable	250.00
Total Other Current Assets	250.00
Total Current Assets	24,865.33
TOTAL ASSETS	<u>24,865.33</u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	35,000.00
Unrestricted Net Assets	-31,538.83
Net Income	21,404.16
Total Equity	24,865.33
TOTAL LIABILITIES & EQUITY	<u>24,865.33</u>

06/01/2022

K137

\$ -263.00

Installed May 10th, 10 day credit
\$26.30/day x 10 days

Total of new charges \$537.00

EXHIBIT C2

EXHIBIT D1



Business Profile report with 89 interactions* last month

Mamakating Local Development
Corp
Fred Harding
2948 Rt. 209
Wurtsboro, NY

See how Mamakating Farmers' Market at 2948 US-209, Wurtsboro, NY 12790 performed in May 2022 compared to the previous month.

Date: 6/1/2022

[See full report](#)

Client:14750.

Invoice #: 186062

For Professional Services Rendered

[See full report](#)

E.I.N. 27-1728945

Retainer per engagement letter for the month of May 2022



48

people asked for directions
+152%



40

website visits from profile
+263%



695

profile views
+251%

Invoice Total: \$150.00



255

searches
+259%

Your performance at a glance

EXHIBIT D1